



## news release

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## REVISION EYEWEAR UNVEILS NEW MANUFACTURING FACILITY

Essex Junction, VT (September 4, 2008) – Revision Eyewear, the leading ballistic eyewear provider for military, law enforcement and tactical customers worldwide, hosted an open house on Thursday, August 28, 2008, to unveil its new multimillion dollar manufacturing facilities. The new plant and equipment provide Revision with state-of-the-art injection molding and coating capabilities for lens manufacturing. Revision's \$6 million investment will allow the company to design, produce, and bring to market the highest quality ballistic eyewear. It will also enable them to deliver products faster, with improved technology and provide customers with greater customization.

The opening ceremonies started at 2:00 p.m. with welcoming speeches by Vermont Governor Jim Douglas, Major General Michael Dubie, Brigadier General Steven Cray, and Revision CEO, Jonathan Blanshay. Governor Douglas opened the ceremonies by congratulating Mr. Blanshay and the Revision team for their continued investment into the company and its Vermont employees. General Dubie and General Cray shared kind words on behalf of the Vermont National Guard, thanking the Blanshay family and Revision for their generous support of the Vermont National Guard Fallen Heroes Memorial.



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“At Revision, we are very proud of the investment we have made in our Vermont facility as well as in our employees,” Revision’s CEO Jonathan Blanshay commented. “Revision stands to become the premier lens manufacturing facility in North America by combining the most technically advanced molding and coating equipment available today. We will continue our Vermont-based growth trajectory by anticipating and acquiring the science, technology and newest innovations into our product lines, in order to meet the many diverse and complex needs of our customers. Revision continues to lead the market in ballistic eye protection for military, law enforcement and tactical clients worldwide by investing in the company’s future with sophisticated equipment and employing highly skilled and talented employees.”

Approximately 150 guests toured the new environmentally controlled clean room that houses Revision’s lens molding and coating equipment. Guests saw a demonstration of the molding process which begins with the automated delivery of resin into state-of-the-art injection molding machines. Through an advanced series of robotics, visitors watched as the fully automated system removed parts from the injection molding machines and handled them through the inspection process.

Revision technicians also demonstrated company expertise in the state-of-the-art ballistic and optical testing laboratory. The equipment, which represents well over \$1 million in capital investment, is used for rigid quality assurance testing. It ensures that Revision’s products consistently exceed the ballistic, optical and performance standards required by military customers. This same equipment is also used for new product development and research into new materials and coatings.



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### ABOUT REVISION

Revision Eyewear develops purpose-built eyewear for military, law enforcement, and tactical clients worldwide. Revision products deliver the highest standards of protection, optical clarity, durability, compatibility and comfort. Major clients include all services within the U.S. Military, the Canadian Department of National Defence, the Belgian Ministry of Defence, and the Netherlands Armed Forces. Privately owned and ISO 9001:2000 certified, Revision's operational facility is located in Essex Junction, Vermont with additional offices in the U.K. and Canada.

For additional information, visit [www.revisioneyewear.com](http://www.revisioneyewear.com), write [info@revisioneyewear.com](mailto:info@revisioneyewear.com), or call **603-436-1748**.



Above: General Cray presents Mr. Blanshay with the Vermont National Guard Green Mountain Boys flag. From left to right: Governor Douglas, General Cray, Jonathan Blanshay and General Dubie.

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Above, from left to right: VP of Operations Eric Houchell, General Dubie and Governor Douglas tour Revision's new, state-of-the-art manufacturing clean room.