



## news release

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### **REVISION EYEWEAR INTRODUCES BALLISTIC SUNGLASS; THE HELFLY™**

Essex Junction, VT (January 8, 2008) – Revision Eyewear, developers of purpose-built military eyewear, has fused the demand for sleek, comfortable eyewear with unrivaled ballistic protection. The Hellfly Ballistic Sunglass protects the wearer's eyes from dangerous fragments, as well as day-to-day environmental elements. Hellfly exceeds the U.S. Military's stringent high-impact requirement for spectacles, as well as the ANSI Z87.1 standard for impact and optics.

"The Hellfly Ballistic Sunglass is the answer that many soldiers, law enforcement officers, and individuals working or recreating in potentially dangerous situations, have been looking for," Jonathan Blanshay, CEO of Revision Eyewear commented. "To have military grade eye protection that performs on three levels - high-impact fragment protection, excellent optical performance and 100% UV protection - packaged in a stylish, comfortable and lightweight design is most appealing for service people in the line of duty as well as recreational enthusiasts."

The Hellfly Sunglass lenses feature a variety of silicate and titanium dioxide coatings to suit any operation under any light condition and provide ultra sharp visual contrast along with great style. The hard coated lenses are made of the toughest optical polycarbonate to ensure visual clarity with 100% UV protection while providing maximum scratch resistance. The wrap-around design allows for a wide field-of-view while



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protecting the wearer from harmful rays, wind, dust and unexpected fragments.

The Hellfly fits comfortably for all-day wear with an adjustable nose piece, ultra thin arms that fit under helmets or hats without causing pressure points, and rubberized over-molding on the temple area for comfort as well as stability during strenuous activity. Weighing only 1 oz., the low profile Hellfly Sunglass comes in 8 frame and lens color options each with its own rugged case and microfiber cleaning cloth. MSRP for the new Revision Hellfly Ballistic Sunglass is \$99.99. Launching at the Shot Show with availability in early February.



**Black/Clear**  
Provides maximum light transmission for use as an indoor or general use lens



**Black/Smoke**  
Offers superior clarity for general purpose use including sports, driving, and leisure wear



**Black/Midnight Mirror**  
Reduces extreme glare and squinting; ideal in bright sunshine



**Taupe/Smoke**  
Offers superior clarity for general purpose use including sports, driving, and leisure wear



**Steele Blue/Smoke**  
Offers superior clarity for general purpose use including sports, driving, and leisure wear



**Silver/Ocean Mirror**  
Provides high contrast in bright and overcast conditions



**White/Smoke Mirror**  
Provides extreme glare reduction with high definition; ideal for bright light conditions



**Khaki/Flame Mirror**  
Extreme glare reduction with high definition; ideal for outdoor activities



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### ABOUT REVISION

Revision Eyewear develops special purpose-built eyewear for military, law enforcement, and tactical customers worldwide. Revision products deliver the highest standards of protection, optical clarity, durability, compatibility and comfort. Major clients include all services within the US Military, the Canadian Department of National Defence, the Belgian Ministry of Defence, the Netherlands Armed Forces, and the UK Ministry of Defence. Privately owned and ISO 9001:2000 certified, Revision's operational facility is located in Essex Junction, Vermont with additional offices in the U.K. and Canada. For additional information, visit [www.revisioneyewear.com](http://www.revisioneyewear.com), write [info@revisioneyewear.com](mailto:info@revisioneyewear.com), or call **603-436-1748**.



Hellfly Kit