



news release

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REVISION SAWFLY® EYEWEAR SHOOTER'S KIT MEANS CRISPER TARGETS AND SUPERIOR EYE SAFETY FOR MARKSMEN

Essex Junction, VT, USA (October 20, 2008) – Revision Eyewear, the leading supplier of ballistic eyewear to the U.S. Military, expands its reach into the outdoor market with the Sawfly Eyewear Shooter's Kit. Perfect for shooting and hunting, the Sawfly Eyewear Shooter's Kit offers military-grade eye protection, unrestricted field-of-view, and comes with an interchangeable vermilion lens for crisp targets.

The high-contrast vermilion lens is the ideal choice for outdoorsmen, providing excellent color recognition and depth perception by reducing glare in cloudy and hazy conditions. It's also the ideal lens for indoor ranges, revealing crisp detail under artificial light. The vermilion lens works by filtering out blue light for better contrast. The result is crisper targets and greater accuracy for hunters and marksmen alike.

Over 600,000 Americans suffer from sports and recreation related eye injuries each year¹, and over 90% of those injuries are preventable. Featuring virtually indestructible optical grade polycarbonate lenses, the Sawfly Eyewear Shooter's Kit provides distortion-free optics while protecting eyes from injury. It also offers 100% UV-A-B-C protection from the sun's destructive rays. The Sawfly Shooter's Kit is available in two sizes, ensuring flawless optics and comfortable fit for all. Its clear, solar and vermilion lenses are easily interchangeable for full-day wear, daybreak through dusk. The Sawfly Deluxe three lens Shooter's Kit sells for \$119.99 MSRP.

¹ Tri-Service Vision Conservation and Readiness Program, Eyes (Ears) and Workers Compensation



ABOUT REVISION

Revision Eyewear develops purpose-built eyewear for military, law enforcement and tactical clients worldwide. Revision products deliver the highest standards of protection, optical clarity, durability, compatibility and comfort. Major clients include all services within the U.S. Military, the Canadian Department of National Defence, the Belgian Ministry of Defence, the Swiss Department of Defence, and the Netherlands Armed Forces. Privately owned and ISO 9001:2000 certified, Revision's operational facility is located in Essex Junction, Vermont, USA, with additional offices in the U.K. and Canada. For more information, visit www.revisioneyewear.com, write info@revisioneyewear.com, or call +1 603-436-1748.



Sawfly Eyewear Deluxe Shooter's Kit with interchangeable Clear, Smoke and High-Contrast Vermillion Lenses.