



news release

CONTACTS

Laura Burgess
Laura Burgess LLC
For Revision Eyewear
603-436-1748
laura@lauraburgess.com

Jonathan Blanshay
President
Revision Eyewear Ltd.
802.651.9889
jblanshay@revisioneyewear.com

REVISION EYEWEAR BUILT TO MILITARY REQUIREMENTS, NOW ENJOYED BY OUTDOORSMEN

WILLISTON, VT, September 26, 2006 – Revision Eyewear, developers of purpose-built eyewear for the military and tactical users around the world, designed their newly released Desert Locust Goggles to exceed the U.S. Army's stringent requirements for ballistics, optics, and durability. Originally developed for the elite members of the U.S. Army, Revision is now making the Desert Locust Goggle available to outdoorsmen.

Whether riding ATV's for enjoyment or getting out to your favorite hunting grounds, the Desert Locust Goggle provides sportsmen with exceptional protection against airborne debris, branches and flying casings. The Desert Locust Goggle provides a panoramic field of view with optical perfection; necessary when driving or riding ATV's or snowmobiles over rough and unfamiliar terrain. The one-piece 3mm thick high-impact polycarbonate protective lens gives the user unsurpassed protection from projectiles as well as from the harmful effects of the sun's rays. Comfortable enough to wear on an all day outing and under helmets, the Desert Locust Goggle lenses are also rugged enough for extreme environmental conditions. The lenses feature high-performance OcuMax™ coating that prevents fogging and scratching.

Shooting sportsmen and hunters have also found the Revision Sawfly Eyewear System - with its high-impact protective lenses made from the best optical grade polycarbonate and interchangeable lenses with 100% UV-A, UV-B AND UV-C protection - perfect for hunting and other shooting sports. A prescription lens (Rx) carrier is available and is compatible with both the Sawfly and the Desert Locust Goggle, so one vision-correction insert allows sportsmen to tailor their protective eyewear to their outdoor activity.



The Desert Locust Goggle, now available in Foliage Green and Desert Tan, is the perfect choice for riding ATV's, motorcycles, and snowmobiles. The 3-lens Deluxe kit features a clear, solar, and high contrast lens, anti-reflective lens cover, and storage case for the MSRP of \$129.99. The 2-lens Essential kit contains a clean and solar lens with the MSRP of \$99.99 and the basic goggle with single lens has an MSRP of just \$69.99.

ABOUT REVISION

Revision Eyewear develops purpose-built eyewear for military, law enforcement, and tactical clients worldwide. Revision products deliver the highest standards of protection, optical clarity, durability, compatibility and comfort. Clients include the U.S. Army, the Belgian Ministry of Defence, UK Ministry of Defence, Singapore Special Forces, and the Canadian Department of National Defence. Privately owned and ISO 9001:2000 certified, Revision's operational facility is located in Williston, Vermont with offices in the UK and Canada. For more information, please visit www.revisioneyewear.com, write info@revisioneyewear.com, or call 603-436-1748.



The Desert Locust Goggles, designed for the military, provide exceptional protection against airborne debris, branches and flying casings.