



news release

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REVISION EYEWEAR CELEBRATES YEAR OF EXCEPTIONAL GROWTH WITH 2009 OPEN HOUSE

Essex Junction, VT, USA (August 17, 2009) – Revision Eyewear, leading developer of ballistic protective eyewear for military and law enforcement forces worldwide, celebrates exponential growth and facility expansion with its Fourth Annual Open House. Taking place Thursday, August 27th, at Revision's Essex Junction Headquarters, opening ceremonies begin at 2:00 p.m. with welcoming remarks from guests of honor Vermont Governor Jim Douglas, M.G. Michael D. Dubie, Adjutant General of the State of Vermont, and retired 12th Sergeant Major of the Army Jack L. Tilley. Despite the current economy, Revision's positive and impressive growth has resulted in over fifty new jobs since last August, a fifty percent workforce increase over the previous year.

"When Revision stated its mission to become the world's leading supplier of ballistic protective eyewear, we invested \$10 million into new facilities, equipment and people," said Jonathan Blanshay, CEO of Revision Eyewear. "Since then the company has experienced tremendous growth, achieving a leading market share position in protective eyewear sales to the U.S. military, all of which is proudly 100% made in the USA. With our expanding market, Revision's staffing requirements have increased dramatically. This year, Revision celebrates that growth as well as the physical expansion and increased capabilities of our Vermont facility."

Revision moved to the State of Vermont in September 2004 and quickly outgrew its original Williston location. In August 2006, Revision relocated to its current Essex Junction Headquarters and has since expanded the size of its facility twice. Occupying an original 28,500 square feet, Revision's operational and manufacturing hub now inhabits over 52,000 square feet of space. Within that, Revision houses the most technically advanced equipment in the industry, with molding and coating machines capable of producing millions of lenses annually, as well as research, materials and quality control testing laboratories, all staffed by technical experts.

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OPEN HOUSE INFORMATION

The Revision Open House takes place Thursday, August 27th, 2009 at 7 Corporate Drive in Essex Junction, Vermont. Opening ceremonies kick off at 2:00 p.m., followed by a tour of the expanded facilities where guests will see the manufacturing area and testing laboratories in operation. Refreshments will be provided following tours of the facilities, with festivities ending at 6:00 p.m. For more Open House information or for directions, please contact Kelly Goudy at kgoudy@revisioneyewear.com or call +1 802-857-0630.

ABOUT REVISION

Revision develops and delivers purpose-built eye protection solutions for military and tactical clients worldwide. We are specialists in integration for the optimum and necessary balance of protection and performance. To that end, we bring the most advanced expertise, state-of-the-art facilities and finest technical minds. Clients include the U.S. Department of Defense, the Canadian Department of National Defence, the Netherlands Defence Materiel Organization, the Swiss Federal Department of Defence and the UK Ministry of Defence, among others. Privately owned and ISO 9001:2008 certified, Revision's operational headquarters is located in Essex Junction, Vermont, USA, with additional offices in the UK, Germany and Canada. For more information, visit www.revisioneyewear.com, write info@revisioneyewear.com, or call +1 603-436-1748.



Revision Eyewear's Operations Head Quarters in Essex Junction, Vermont, USA.