



news release

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REVISION EYEWEAR ADDS CHAMPION SHOOTER MAX MICHEL TO SPONSORSHIP ROSTER

Essex Junction, VT, USA (January 11, 2010) – Revision Eyewear, leading developer of ballistic protective eyewear for military and law enforcement forces worldwide, proudly announces that champion shooter, Max Michel, will represent Revision Eyewear.

“Revision is very excited to welcome Max Michel as part of our team. His military background, commitment to excellence, and his capacity to be a positive role-model within the shooting sports community are just a few reasons why engaging Max makes good business sense for Revision,” commented Jonathan Blanshay, CEO of Revision Eyewear.

“I am very excited to represent Revision,” Max Michel said. “The Revision team is very enthusiastic about their products and their mission to be the best protective eye pro on the market and for our troops.”

In 2009, Max Michel won seven titles and one second place. He titled in the Area 6 2009 USPSA Championship; had the Overall High Score for the 2009 NRA Bianchi Cup Pro-Am Shooting Event; won the Gold Medal in the Level IV sanctioned 2009 IPSC Pan American Championship; received first place Overall in the Limited-10 Division in the Area 1 National Championship; was a 3rd time Champion in the Steel Challenge World Speed Championships; won the 2009 Infinity Area 4 Championship and was the 100% Match Winner in the Open/Production Class in the USPSA Practical Shooting Association Handgun National for the 5th time.

Max Michel was a top recruit for the U.S. Army Marksmanship Unit (USAMU) from 1999 to 2009 and he was the Military Coach of the Action Pistol Team. He began claiming championships starting in 2004 and won 3 World Speed Shooting Championships in 2005, 2007, and 2009. He has completed over 30 USPSA Area Championships, and while representing the United States, he has competed in the last 3 International Practical Shooting Confederation® (IPSC) World Shoots, each time returning with team gold medals.

ABOUT REVISION

Revision develops and delivers purpose-built eye protection solutions for military and tactical clients worldwide. We are specialists in integration for the optimum and necessary balance of protection and performance. To that end, we bring the most advanced expertise, state-of-the-art facilities and finest technical minds. Clients include the U.S. Department of Defense, the Canadian Department of National Defence, the Netherlands Defence Materiel Organization, the Swiss Federal Department of Defence and the UK Ministry of Defence, among others. Privately owned and ISO 9001:2008 certified, Revision's operational headquarters is located in Essex Junction, Vermont, USA, with additional offices in the UK, Germany and Canada. For more information, visit www.revisioneyewear.com, write info@revisioneyewear.com, or call +1 603-436-1748.

